

## **FALCON SKILLS ACADEMY SDN BHD – PERSONAL DATA PROTECTION POLICY**

This Personal Data Protection Policy (“Policy”) explains how **Falcon Skills Academy Sdn Bhd** (“we,” “us,” or “our”) collects, uses, manages, and protects personal data in connection with registration for our **K-Pop On & On Global Audition and Training Camp 2025 Event**. We are committed to protecting your privacy in accordance with the **Personal Data Protection Act 2010** of Malaysia (“PDPA”).

### **1. Collection of Personal Data**

By registering for the K-Pop Training Camp and Open Audition Event, you consent to the collection and processing of your personal data by Falcon Skills Academy Sdn Bhd.

#### **Types of Personal Data Collected:**

- **Full Name**
- **Date of Birth**
- **Gender**
- **Nationality**
- **Contact Information (Phone Number, Email Address, Residential Address)**
- **Emergency Contact Details**
- **Medical History (if necessary for the event)**
- **Photographs and Videos (captured during the event)**
- **Any other information necessary for the event registration or participation**

### **2. Purpose of Collection**

Your personal data will be collected, processed, and stored for the following purposes:

- Processing and managing registration for the K-Pop Training Camp and Open Audition Event.
- Communicating event updates, schedules, and necessary information related to your participation.
- Managing logistics such as accommodations, dietary requirements, or medical needs.
- Verifying participant identity and eligibility for the event.
- Facilitating event-related activities, including promotional, publicity, and media purposes.
- Compliance with legal and regulatory obligations.

### **3. Disclosure to Third Parties**

We may disclose your personal data to the following third parties, where necessary:

- Event partners, sponsors, and associated organisations (e.g., K-Pop agencies, Entertainment Companies, trainers, judges) for purposes related to the event.
- Service providers (e.g., catering, medical services, transportation, photography) involved in event operations.
- Law enforcement agencies or regulatory authorities as required by law.

Your personal data will **not** be disclosed to any other party without your prior consent unless required by law.

#### 4. Consent

By submitting your personal data through the registration form, you consent to the collection, use, processing, and disclosure of your personal data as outlined in this policy. You have the right to withdraw your consent at any time by contacting us via the details provided below, but this may affect your ability to participate in the event.

#### 5. Security of Personal Data

We are committed to ensuring that your personal data is secure. We have implemented appropriate security measures to safeguard your personal data from unauthorised access, misuse, modification, or disclosure.

#### 6. Data Retention

Your personal data will be retained for as long as necessary to fulfill the purposes stated in this policy, or as required by legal and regulatory requirements. After this period, we will securely dispose of your personal data.

#### 7. Your Rights

You have the following rights regarding your personal data:

- **Access:** You may request access to your personal data held by us.
- **Correction:** You may request to correct or update any personal data that is inaccurate or incomplete.
- **Withdrawal of Consent:** You may withdraw your consent for us to process your personal data.
- **Limit Processing:** You may request that we limit the processing of your personal data.

To exercise any of these rights, please contact us using the contact details provided below.

#### 8. Use of Photography and Videography

By participating in the K-Pop Training Camp and Open Audition Event, you agree and consent to the use of any photographs, videography, or recordings that may be taken during the event for promotional, publicity, and marketing purposes. These materials may be used across various media platforms, including but not limited to social media, websites, brochures, and promotional videos.

This consent is explicitly stated in the **Terms and Conditions** of the event, which you acknowledge and accept upon registration. If you do not wish for your image to be used for such purposes, please contact us in writing before the event date to make arrangements.

#### 9. Changes to the Policy

We may revise this Policy from time to time. Changes will be communicated via our website or email. Continued participation in the event following any updates indicates your acceptance of the revised Policy.

## **10. Contact Information**

If you have any questions, concerns, or requests regarding this Personal Data Protection Policy, please contact us:

### **Falcon Skills Academy Sdn Bhd**

M1-07-03, 8trium Tower,  
Jalan Cempaka SD 12/5,  
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